



**iROCKER LOYALTY AND REWARDS GUIDELINES 2022**



## JOIN THE CLUB AND SCORE...

Spend to score  
Spread the word to earn more



# 3 STEPS TO UNLOCK DELIGHTFUL DISCOUNTS

Once part of the club, you get points for taking simple actions such as liking our Facebook page or spending specific amounts online. Follow these three steps to get moving:

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## COMPLETE THE ACTION

Check out the [rewards page](#) - you'll find stacks of ways to score points. Find the reward you want, click on the link, then simply complete the 'action' it asks of you. We'll take care of the rest by adding the points straight to your account.

For example, you can earn five points by clicking on the 'Follow Us On Twitter' link. It will take you to our Twitter page – then you just need to click follow, and we'll automatically load five points onto your account. Easy earnings.



1

## CREATE YOUR ACCOUNT

Create your account, so we can track your points. Your account will also allow you to kickstart your wish list and keep an eye on orders you have on the way.



3

## START RAKING IN THE POINTS

Every ten points you earn hold a value of \$1 store credit. The more points you earn, the more you can use as cash at the checkout. When checking out, add your points to your order, and we will generate your savings.



**10** | **\$1**  
**REWARD** | **TO SPEND**  
**POINTS** | **IN STORE**



## **WHAT ARE THE ACTIONS?**

We all know there's no adventure without action! The actions you complete will score you points. The more actions, the more points, the more to spend at our store.



Create an account  
and earn  
**50 POINTS**



Spend a dollar  
and earn  
**1 POINT**



Earn  
**100 POINTS**  
on your birthday



Earn  
**50 POINTS**  
on your anniversary



Leave a Trustpilot  
Review and earn  
**25 POINTS**



Leave a website YOTPO  
Review and earn  
**25 POINTS**



Subscribe to our  
YouTube Channel  
**5 POINTS**



Follow us on  
Twitter and earn  
**5 POINTS**



Share on  
Facebook and earn  
**5 POINTS**



Follow us on  
Instagram and earn  
**5 POINTS**



Like our Facebook  
page and earn  
**5 POINTS**



Follow us on  
TikTok and earn  
**5 POINTS**

Find the reward you want on the [rewards page](#), click on the link, then simply complete the 'action' it asks of you. We'll take care of the rest by adding the points straight to your account. If your points aren't updating, then please contact us, and we will get the problem sorted ASAP.



## BECOME A VIP

We love you all, but there is an extra special place in our hearts for VIPs. As your points accumulate, you will receive special VIP status, unlocking a range of benefits. The more points, the higher the VIP status, and the more benefits for you.



## REFER A FRIEND

Refer a friend, and they will receive **\$50** off their first order of \$500+, and you get **500 points** (that's \$50 worth of points to spend at our store).

You can refer as many people as you like.

Enter their email into the [search bar](#) on the reward page, and an email will automatically send to them. Or you can copy the link and send it to them yourself.

**LET'S GO ON AN EPIC ADVENTURE TOGETHER!**



**THIS EPIC  
ADVENTURE IS ONLY  
JUST BEGINNING.**

**MAKE AN ACCOUNT  
TODAY AND BE  
REWARDED FOR  
WHAT YOU DO.**

SEE YA ON THE WATER!